

The best management is management based on collective wisdom

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The best management is the kind that utilizes collective wisdom. It is the management practiced based on collective wisdom. Humans can neither be gods nor animals, but humans. Nevertheless, intelligence based on collective wisdom works like a god. If the collective wisdom of people around the world is given to humans like a well-mixed cocktail, then we might as well regard it as divine. So, I think that truly great ventures occur when the person at the center does not depend solely on his or her own wisdom, but combines it like a cocktail with the wisdom of others. I believe that this is the ideal state of management either for a country or organization. Likewise, in terms of corporate management, even if a company has 25,000 employees, if it fails to practice management based on their collective wisdom, then it will eventually come to a standstill. Management based on collective wisdom is what we refer to as true democratic management, and true democracy gathers wisdom.